

ANANDARAM DHEKIAL PHOOKAN COLLEGE

Nagaon, Assam

মহাবিদ্যালয় সঙ্গীত

এই প্ৰেম আৰু পুণ্যভূমি অমৃত-জ্ঞানৰ এই প্ৰেম আৰু পুণ্যভূমি আনন্দ আলয় বাণী-বন্দনাৰ দিব্যভূমি এই প্ৰেম আৰু পুণ্যভূমি।

নাই ভেদ সৰু বৰ পণ আমাৰ জীৱনৰ শান্ত, শুদ্ধ এক সমাজ সজাৰ,

উৰ্ব্বৰ পৃথিৱীত দুৰ্ব্বাৰ গতিৰে দীপ্ত কৰ্মময় জীৱন গঢ়াৰ,

জীৱন গঢ়াৰ এই মুক্তভূমি। এই প্ৰেম আৰু পুণ্যভূমি

ৰচনা ঃ অধ্যাপক হীৰেন্দ্ৰনাথ শইকীয়া, এম. এ. সুৰ ঃ অধ্যাপক মলয় কুমাৰ ৰয়, এম. এ. অধ্যাপক শৰদমাধৱ কুম্ৰে, এম. এ.



Message from the Principal



At the very outset, I extend my heartfelt welcome and thanks for your interest in the Anandaram Dhekial Phookan College, Nagaon. Our college has carved a dignified position in the academic world of the North-Eastern region. The learning community of the college comprises of the students from all parts of Assam including the students from the rural community belonging to all stratas of life. The college was awarded 'A' grade by NAAC (2nd cycle) and B++ (3rd cycle).

As one of the prominent institutes, we are always vigilant towards the overall well being of our students, both in academic field and co-curricular activities. We take pride for the academic excellence of the college and the contributions of our teachers in finding solutions to local and global needs and challenges. For the enthusiastic and curious minds, who want to excel in life with adequate skill, Knowledge and leadership quality, equipped with value based education, Anandaram Dhekial Phookan College, Nagaon is the best place where one can pursue studies. We are committed in providing an atmosphere to our students for multifaced development where they are encouraged to channelize their potentials in the pursuit of excellence.

Set amidst the green pristine surrounding with adequate infrastructure, research environment and laboratory facilities, our college always foster a holistic approach to education. We are deeply engrossed for enhancement of knowledge by community engagement, alumni participation, collaborations with other institutes of repute, and by adopting fruitful policies of Government and industry. We always encourage our students to inculcate creative faculty, positive attitude and other life skills besides participating in arts, cultural and sporting activities by associating with NCC, NSS etc. Apart from academic learning, we try to provide placement to our passed out students by organizing different campus interviews.

In conclusion, I hope that the students of the college will become responsible citizens who can contribute to the nation building and true human beings with moral values. If you need any assistance from my side, please feel free to contact me and I am always ready to help you. I can be reached at principaladp@gmail.com.

I feel priviledged to serve you as Principal i/c.

Principal i/c Anandaram Dhekial Phookan College

FOREWORD

Anandaram Dhekial Phookan College (ADP College) was established on 7th September 1959 in the hallowed memory of Anandaram Dhekial Phookan (1829-1859), an illustrious son of Assam, who had visualized Assam as a prosperous and glorious land. In his brief span of life he contributed a lot towards the restoration of Assamese language in official use. The college has always been a ideal institution for building the future generation, the great dream seen by that visionary.



Anandaram Dhekial Phookan College (ADP College) celebrated its Golden Jubilee of its existence in 2009. Since its inception the college has been promoting Higher Education and other activities related to life skill development of the young aspirants from middle Assam. Development of poor and needy students of this region always remains the primary objective of the college. It has been manifested in the whole hearted and dedicated efforts of the college fraternity.

Situated in a serene atmosphere away from the din and bustle of town life, though within the town, the college offers an ideal surrounding dotted with lush green and luxuriant and foliage for teaching—learning activities. About one km. south of the N.H. 37 from the point of Morigaon Bus Station, the college is sprawled over an area of eight bighas of land on the West-Bank of river Kolong. It has thirteen buildings that include Administrative Building, Library and Reading Room, two Girls' Hostels, one Indoor Stadium and others.

The college has requisite teaching staff, well equipped library with separate Digital, Reference section and state of the art Computer centre. It was reaccredited in 2022 and awarded 'B++' grade by the UGC 'National Assessment and Accreditation Council' (NAAC).

ACHIEVEMENTS



ISO 9001: 2015

STAR COLLEGE

ADP College has been recognized as a Star College under the 'Star College Scheme' by the DBT-Ministry of Science and Technology, Govt. of India in the year 2020 to nurture excellence in science education.

GOALS AND OBJECTIVES OF THE COLLEGE

The mission and goals of the college are to disseminate education in Humanities, Science, Commerce and vocational subjects to meet the needs and aspirations of the people of Assam in general and of Nagaon district in particular, irrespective of caste, creed, religion and sex.

VISION

THE CHERISHED VISION OF THE COLLEGE IS TO MAKE IT A PLACE OF EXCELLENCE AND QUALITY EDUCATION.

ANANDARAM DHEKIAL PHOOKAN COLLEGE

MANAGEMENT

The college is managed by a Governing Body constituted by the Govt. of Assam as per provision of Assam Govt. with the following members :

- 1. Prof. Cheni Ram Baidya, President
- 2. Dr. Mridul Kr. Hazarika, Principal i/c & Secretary
- 3. Sjt. Rupak Sarma, Spl Invitee, Hon'ble MLA, Sadar LAC
- 4. Prof. Dandadhar Sarma, V.C. Nominee
- 5. Prof. Swarna Prova Chainari, V.C. Nominee
- 6. Dr. Sadananda Payeng, Teacher Representative, Member
- 7. Dr. Boby Bhuyan, Teacher Representative, Member
- 8. Mr. Swadhin Gohain, Guardian Member
- 9. Mrs. Sewali Kalita, Guardian Member
- 10. Diban Bora, Guardian Member
- 11. Mr. Hrishikesh Bhuyan, Librarian, Ex-officio Member
- 12. Mrs. Bhagyawati Das, SA, Representative of Non-teaching staff.

IOAC

The Internal Quality Assurance Cell (IQAC) of ADP College was set up in 2005. The first cycle of NAAC accreditation was held in 2004, when the college was awarded B grade. In the second cycle, the college was re-accredited by NAAC with A grade with CGPA 3.11. In the 3rd cycle the college was re-accredited with B⁺⁺ Grade with CGPA 2.94. The IQAC has been constantly monitoring various activities of the college such as academic, extra-curricular, research and extension works etc. Regular interaction takes place with different stakeholders. NAAC has termed this cell as a vibrant one in their latest report. The IQAC of the ADP College was reconstituted with the following members.

- 1. Chairman: Dr. Mridul Kumar Hazarika, Principal i/c, ADP College
- 2. Coordinator: Dr. Chitaranjan Nath, Assistant Professor, Deptt of English, ADP College
- Teachers to represent all levels:

i. Dr. Ganga Rani Das iv. Mr. Pyar Md. Raina vii. Ms. Heena Khan

ii. Dr. Archana Das v. Dr. Jalin P. Chetia iii. Dr. Milan Neog vi. Dr. Afifa Kausar

- 4. Administrative officers: Mrs. Bhagyawati Das
- 5. Member from Local Society: Mr. Deepjyoti Borah
- 6. Alumni Member: Dr. Abdul Mannan
- 7. Member from Industry: Dr. Diganta Kr. Baroowa
- 8. Employer Member: Mr. Nabarun Mishra, S.S. Technology, Ghy.
- 9. Librarian Member: Mr. Hrishikesh Bhuyan
- 10. Student member: General Secretary, Students' Union, ADP College

INFRASTRUCTURE

In an effort to bring up the existing infrastructure into higher level of growth, construction of buildings are in progress. All the existing science laboratories are equipped with new editions of sophisticated instruments. Mention may be made of instruments like Research Microscope with camera, Leminas flow and Spectro Photometre for the Department of Botany. A Bio-Tech Hub with modern equipments has been newly constructed for Advance Research work in the field of Science.

The college has digital smart classroom facilities in all Science subjects, equipped with facilities like LCD Projector, Kiosk Board, Audio & Video gadget, Computer Hub etc. It has opened a language laboratory in the first floor of Golden Jubilee commemorative building. There are altogether 12 nos. of digital classrooms.

The Institution has set up a 20 KVA Eco friendly silent generator and a 50KVA Solar Power Plant for uninterrupted power supply.

All departments and Central library have computers with wifi connectivity. It too has an Amenities centre where Xerox, Internet, Lamination, DTP, spiral binding etc. facilities at reasonable rates are available. The college has a Canteen. ATM(SBI) is installed inside the college campus. The college has its own website (www.adpcollege.ac.in). The college has a well preserved Orchid House.



`There are two water coolers and a good number of Water Purifiers for supplying pure drinking water to students. There are two multistoried hostels for girl students, one Indoor stadium, one Auditorium, a seminar hall, computer hub, a water distillation plant and a gymnasium. College has a botanical garden and a vermicompost plant. Construction of multistoried building is completed with financial assistance from Govt. of Assam. A new multistoried building has been completed under the infrastructure grant provided by RUSA. The building consists of a modern spacious girls' common room and a good number of classrooms.

Construction of the newly built Indoor stadium with a modern Gymnasium has fulfilled the long standing demand for a state of the art sports complex in the college premises. This will surely encourage the students as well as the teachers of the college to engage in various sports and physical activities.

Apart from this a spacious guest room, two departments namely Dept. of Commerce and Post-Graduate Dept. of History have been alloted on the 1st floor of Indoor sports complex.

The present existing library has been enlarged for establising a sophisticated digital library and user friendly reference library. Chemistry departmental laboratory has been further modernised with recently constructed physical and general laboratory.

FACILITY CENTRE

There is a facility centre in the college with sufficient number of computers equipped with Broadband connectivity for internet browsing. Students can avail internet facility at nominal fee. Other facilities like Photocopy, Lamination, DTP, Spiral binding etc. are also available at the centre.

LIBRARY

The ADP College Central Library has altogether 50,236 books which include text books, reference books and books of general interest. Apart from these, library has special collections on Gandhian Philosophy, Fashion Designing, Competitive Exminations, Web designing, Bio-Informatics, Ambedkar and Vivekananda studies and Career guidance.

The Library remains open on all working days from 10A.M. to 4P.M. The reading room on the first floor of the library building is equipped with **26 Magazines and Journals, 10 nos**. of national and regional news papers and a good number of reference books offering much more facilities for the students. Membership of the library is open to teachers, students, non teaching staff of the college, research scholars and guest members. The central library has a modern digital library where members can avail internet facility against nominal charge. There is a reference section where reference books and rare books are made available, however no one can borrow books from these sections and can have photocopies. The Library has also been equiped with a Manuscript section in 2020.

A student is provided with a card with the facility to borrow two books at a time for 15 days. A student having Major subject gets the privilege of borrowing 4 books at a time. Students are to follow library rules. A sum of `1 per day will be charged for each book, if not returned within due date. They must return the library card at the end of the session. Apart from these the library provides different types of services to its users. They are lending service, reference service, photocopying service and Internet service etc. In the area of Library Automations the college library installed SOUL Software in 2006. Students can use Online Public Access Catalogue (OPAC) for searching their desired books and journals. Circulation of books are done through SOUL Software.



1. COURSES OF STUDY

- 1. Four year Degree Course in Arts, Science and Commerce under Gauhati University.
- 2. Three year regular & full time BCA Course under Gauhati University.
- 3. B.Voc In Herbal Processing Technology
- 4. M.A. in Assamese under Gauhati University.
- 5. M.A. in History under Gauhati University.
- 6. M.Sc. in Herbal Science & Technology under Gauhati University.
- 7. One year regular & full time PGDCA under Gauhati University.
- 8. Diploma Course in Tea Technology and Plantation Management.
- 9. Diploma Course in Fashion & Dress Designing Technology under Gauhati University.
- 10. Certificate Course in Fashion & Dress Designing under Gauhati University.
- 11. Diploma course in Computer Application and Web Designing.
- 12. Certificate Course in Spoken English.
- 13. Diploma, Undergraduate and Postgraduate courses under Institute of Distance and Open Learning (IDOL), Gauhati University.
- * Add on Course: To enhance Skill and Proficiency of students two add on courses 'Spoken English' and 'Personality Development' have been introduced under Finishing School, RUSA.

NUMBER OF SEATS IN VARIOUS COURSES

	CLASSES			
COURSES	Section A	Section B	Total	
B. A. First Semester	300	300	600	
B. Sc. First Semester			350	
B. Com. First Semister	150		150	
B. C. A. First Semester	80	1	80	
B.Voc In Herbal Processing Technology	50		50	
M. A. in Assamese	30		30	
M. A. in History	30		30	
M. Sc. in Herbal Science & Technology	30		30	
PGDCA First Semester	60		60	
Fashion & Dress Designing Technology	30		30	
Tea Technology and Plantation Management	50		50	
Web Designing	20		20	
Computer Application	20		20	
Spoken English & Personality Development	20		20	

COLLEGE WEBSITE:

The college has made all pertinent information available in its website www.adpcollege.ac.in. Details of the courses, faculty members, management, different committees etc are uploaded in it. Students, teachers, parents and alumni can submit their feedback to the college through the website. Different audit reports as well as proceedings of the IQAC meetings are also regularly uploaded in it. There are photo galleries as well as video pages.





Four Year UnderGraduate Programme Under National Education Policy – 2020

FYUGP						
	Core	e Course		Common Course		
Science	Arts	Commerce & Management	Interdisciplinary			
Physical Science	MIL	Travel & Tourism Management	Language & Culture			
Biological Science & Anthropology	Other Language		Performing Arts	Same for all		
Earth & Environmental Science	Social Science		Interdisciplinary-A			
Computer & Information Science						

	Stream Stream							
S	cience	Max subjects chosen from each group	Arts		Max subjects chosen from each group			
Physical Science	Physics Chemistry Mathematics Statistics	03	MIL	Assamese Bengali Hindi Sanskrit	01			
Biological Science & Anthropology	Botany Zoology	02	Other Language	Arabic English	01			
Earth & Environmental Science	Environmental Science Geography	01		Economics Education History				
Computer & Information Science	Computer Science Computer Application	01	Social Science	Philosophy Political Science	03			

Semester Wise Course Structure (A Major & Two Minors)

	Semester (Credit)	Core (Credit)	Core (Credit)	Core (Credit)	Common Courses(Credit)	Common Courses(Credit)	Common Courses(Credit)	Free Credit 12
Ī	I(22)	1 (4)	1 (4)	1 (4)	Multi-1(3)	VAC-1 (3)	AEC (4)	
	II(22)	1 (4)	1 (4)	1 (4)	Multi-2(3)	SEC-1 (3)	AEC-2 (4)	
	III(18)	1 (4)(M)	1 (4)(m)	1 (4)(m)	Multi-3(3)		VAC-2 (3)	4
	IV(18)	Four Maj	or Papers (4	X 4=16)		Internship (4)	SEC-2 (2)	4
	V(18)	Four Maj	or Papers (4	X 4=16)			SEC-3 (2)	4
	VI(18)	Four Major Papers (4 X 4=16)					SEC-4 (2)	4
Ì	VII						REM (4)	
	VIII	Advanced Core & Dissertation (36)						

Semester Wise Course Structure (A Major & Three Minors)

Semester (Credit)	Core (Credit)	Core (Credit)	Core (Credit)	Core (Credit)	Common Courses(Credit)	Common Courses(Credit)	Common Courses(Credit)	Free Credit (12)
I(22)	1 (4)	1 (4)	1 (4)	-	Multi-1(3)	VAC-1 (3)	AEC (4)	
II(22)	1 (4)	1 (4)	1 (4)	-	Multi-2(3)	SEC-1 (3)	AEC-2 (4)	
III(18)	1 (4)(M)	1 (4)(m)	1 (4)(m)	1 (4)(m)	Multi-3(3)		VAC-2 (3)	Utilized 12
IV(18)	*Four Ma	jor Papers (4 X 4=16)	1 (4)(m)		Internship (4)	SEC-2 (2)	free credits to
V(18)	*Four Ma	jor Papers (4 X 4=16)	1 (4)(m)			SEC-3 (2)	complete one more
VI(18)	*Four Major Papers (4 X 4=16)					SEC-4 (2)	minor.	
VII							REM (4)	
VIII	Advanced Core & Dissertation (36)							





Semester Wise Course Structure (No Major)

Semester (Credit)	Core (Credit) (Minor 1)	Core (Credit) (Minor 1)	Core (Credit) (Minor 2)	Core (Credit) (Minor 3)	Common Courses (Credit)	Common Courses (Credit)	Common Courses (Credit)
l(22)	1 (4)		1 (4)	1 (4)	Multi-1(3)	VAC-1 (3)	AEC (4)
II(22)	1 (4)	:5:	1 (4)	1 (4)	Multi-2(3)	SEC-1 (3)	AEC-2 (4)
III(18)	1 (4)	-	1 (4)	1 (4)	Multi-3(3)		VAC-2 (3)
IV(18)	1 (4)	1 (4)	1 (4)	1 (4)		Internship (4)	SEC-2 (2)
V(18)	1 (4)	1 (4)	1 (4)	1 (4)			SEC-3 (2)
VI(18)	1 (4)	1 (4)	1 (4)	1 (4)			SEC-4 (2)
VII	Adv	Advanced Core & Dissertation (36)					REM (4)
VIII	Adv	anceu core &	Dissertation	(30)			

Multi-disci	nlinary	Courses
iviuiti-uisci	pillialy	Courses

	main discipilitally course	
Natural & Physical Science	Physics & Astronomy Chemistry Biological Science Earth Science	The level of these courses are of class XII.
Mathematics, Statistics & Computer Applications	Basic Mathematics Statistics Introductory Computer Applications & Programming Information Technology	Each student need to take any three papers (each with 3 credits) from these 5 sub-groups during semesters 1-3.
Commerce & Management	Basic Business Management Introductory Commerce	A student cannot choose a subject if he/she has
Humanities and Social Sciences	Basic Economics Political Science History Philosophy Women's & Gender Studies	already studied that subject during class XI-XII. Also the subject of these courses must not be among the core subjects the student has already chosen.







Ability Enhancement Courses (AEC)

MIL	One Paper (4 Credit)	Each student needs to complete two papers of 4
English Usage (Communication)	One Paper (4 Credit)	credit each one from each group during semesters 1-2.

Value Added Courses (VAC)

Understanding India

Environmental Science

Each student needs to take any two papers of 3 credit each from any three groups during semesters 1 & 3. Here one paper from the Environmental Science Group is compulsory except if the student takes a core course on Environmental Science.

Digital and Technological Solutions

Health & Wellness, Yoga Education, Sports and Fitness





Prerequisites & Requirements

Science Stream							
	Physical Science			Biological Science			
Subject	Prerequisites	Requirements	Subject	Prerequisites	Requirements		
Chemistry	Chemistry & Math (XII-level)	None	Botany	Biology (XII-level)	Chemistry		
Mathematics	Math (XII-level)	None	Zoology	Biology & Chemistry	Chemistry		
Physics	Physics & Math (XII-level)	Math		(XII-level)			
			Earth & Environmental Science				
Statistics	Math (XII-level)	None	Environmental Science	Science (XII-level)	Chemistry		
	Computer & Information Science	e			None		
Computer Science	Science & Math (XII-level)		Geography	Science (XII-level)			
Computer Application	Science & Math (XII-level)	None					

Prerequisites & Requirements

	Art	s Stream			
	MIL			Other Language	е
Subject	Prerequisites	Requirements	Subject	Prerequisites	Requirements
Assamese	Assamese (X- level) for minor and (XII-level) for Major		Arabic	None	
Bengali	Assamese /Bengali (X- level) for minor and (XII-level) for Major		English	English (XII-level)	None
		None			
Hindi	Hindi (XII-level)				
Sanskrit	Sanskrit (X-level)		*Social Science Subjects	None	None

Skill Enhancement Course (SEC)

A student can take any skill enhancement course offered by the institution

8 | Bachelor's Degree in Commerce

The Bachelor's Degree in Commerce is a standalone course with the FYUGP structure. However, with this degree, one can have choice of Majors in (i) Accountancy, (ii) Finance, (iii) Human Resource Management, and (iv) Marketing Management. The Common Courses are same for all. Below, we show the Major options as well as the Common Courses for a Bachelor's Degree in Commerce.

1 | Common Courses

Credits	Semester		Common Courses	
		Multidisciplinary 1 (Credit : 3)	VAC 1 (Credit : 3)	AEC 1 (Credit : 4)
10	L	Business Mathematics	Environmental Studies	English Communication
		Multidisciplinary 2 (Credit : 3)	SEC 1 (Credit: 3)	AEC 3 (Credit : 4)
10	11	Business Economics	IT in Business	Business Communication
		Multidisciplinary 3 (Credit : 3)	Internship (Credit : 4)	VAC 2 (Credit : 3)
10	Ш	Business Statistics	On a chosen topic	Trade & Commerce in India
				SEC 2 (Credit : 2)
2	IV			E-Commerce
ASHM				SEC 3 (Credit: 2)
2	٧			New Venture Planning / E-Filling of Return
	4.000			SEC 4 (Credit : 2)
2	VI			Business Etiquette & Soft Skill

Figure 1: Bachelor's Degree in Commerce - Common Courses.





Bachelor's Degree in Commerce

2 | Major: Accountancy

		Major : Ad	ccountancy				
Credits	Semester		Core	Courses (Credit per Cour	se : 4)		
		Core 1	Core 2	Core 3			
12	ı	Business Organisation & Management	Financial Accounting	Indian Financial System			
		Core 4	Core 5	Core 6			
12	Ш	Corporate Accounting	Principles & Practice of Management	Principles of Marketing			
		Major 1	Major 2	Major 3			
12	Ш	Advance Financial Accounting	Entrepreneurship	Business Laws			
		Major 4	Major 5	Major 6	Major 7	Minor 1	
20	IV	Advance Corporate Accounting	Cost Accounting	Income Tax Laws & Practices	Fundamentals of Financial Management	Financial Market Operations	
		Major 8	Major 9	Major 10	Major 11	Minor 2	
20	v	Fundamentals of Investment	Indian Economy	Fundamentals of Investment	Indirect Taxes	Corporate Laws	
		Major 12	Major 13	Major 14	Major 15	Minor 3	
20	20	VI	Management Accounting	Operations Research in Business	Computerised Accounting	Audit & Assurance	Project Managemer

Figure 2: Bachelor's Degree in Commerce – Accountancy Major.





Bachelor's Degree in Commerce

3 | Major: Finance

		Major :	Finance			
Credits	Semester		Core	Courses (Credit per Cour	se : 4)	
		Core 1	Core 2	Core 3		
12	1	Business Organisation & Management	Financial Accounting	Indian Financial System		
		Core 4	Core 5	Core 6		
12	п	Corporate Accounting	Principles & Practice of Management	Principles of Marketing		
		Major 1	Major 2	Major 3		
12	ш	Banking	Entrepreneurship	Business Laws		
		Major 4	Major 5	Major 6	Major 7	Minor 1
20	IV	Cost & Management	Financial Market Operations	Insurance	Fundamentals of Financial Management	Direct & Indirect Taxe
		Major 8	Major 9	Major 10	Major 11	Minor 2
20	v	Fundamentals of Investment	Indian Economy	Financial Services	Industrial Business	Corporate Laws
		Major 12	Major 13	Major 14	Major 15	Minor 3
20	VI	Treasury & Risk Management	Micro Finance	Marketing Services	Operations Research in Business	Project Management

Figure 3: Bachelor's Degree in Commerce – Finance Major.

Bachelor's Degree in Commerce

4 | Major: Human Resource Management

		Major : Human Res	source Management			
Credits	Semester		Core	Courses (Credit per Cours	se : 4)	
-		Core 1	Core 2	Core 3		
12	ı	Business Organisation & Management	Financial Accounting	Indian Financial System		
		Core 4	Core 5	Core 6		
12	11	Corporate Accounting	Principles & Practice of Management	Principles of Marketing		
		Major 1	Major 2	Major 3		
12	111	Human Resource Management	Entrepreneurship	Business Laws		
		Major 4	Major 5	Major 6	Major 7	Minor 1
20	IV	Industrial Relations	Labour Laws	Fundamentals of Financial Management	Cost & Management Accounting	Direct & Indirect Taxe
		Major 8	Major 9	Major 10	Major 11	Minor 2
20	•	Performance Management	International Business	Labour Welfare & Social Security	Indian Economy	Corporate Laws
		Major 12	Major 13	Major 14	Major 15	Minor 3
20	VI	Strategic Human Resource Management	Technology in Human Resource Management	Operations Research in Business	Training & Development	Project Management

Figure 4: Bachelor's Degree in Commerce – Human Resource Management Major.

Bachelor's Degree in Commerce

5 | Major: Marketing Management

		Major : Marketing Manage	ment			
Credits	Semester		Cor	e Courses (Credit per Course	: 4)	
		Core 1	Core 2	Core 3		
12	1	Business Organisation & Management	Financial Accounting	Indian Financial System		
		Core 3	Core 4	Core 5		
12	11	Corporate Accounting	Principles & Practice of Management	Principles of Marketing		
5005	20.00	Core 6	Core 7	Core 8		
12	III	Advertising	Entrepreneurship	Business Laws		
1.000	181-0231	Major 1	Major 2	Major 3	Major 4	Minor 1
20	IV	Customer Relationship Management	Retail Management	Cost & Management Accounting	Fundamentals of Financial Management	Direct & Indirect Taxe
		Major 5	Major 6	Major 7	Major 8	Minor 2
20	v	Indian Economy	Consumer Behaviour	International Business	Brand Management	Corporate Laws
		Major 9	Major 10	Major 11	Major 12	Minor 3
20	VI	Marketing of Service	Operations Research in Business	Consumer Affair & Customer Care	Personal Selling & Salesmanship	Project Management

Figure 5: Bachelor's Degree in Commerce – Marketing Management Major.







Bachelor of Computer Application (BCA)

INTAKE CAPACITY-80

The program covers the various essential concepts in Computer Science. The course lays a structured foundation of Computer fundamentals, Numerical methods, Data structure, Algorithm and Complexity analysis, Software Engineering, Programming Concepts in various languages (C, C++, Java etc.), Computer Networking, System Administration, Operating System, Computer Architecture, Microprocessor, Web technology, Computer graphics and Database Management system etc. An exceptionally broad range of topics covering current trends and technologies in computer science: Advanced web technology, Mobile application, Animation, Data Mining etc. Also, to carryout the hand on sessions in Computer lab using various Programming languages and tools to have a deep conceptual understanding of the topics to widen the horizon of students' self-experience.

Eligibility: The candidate must have passed Higher Secondary or equivalent level examination from Science/ Commerce/ Arts Stream. Students completing Diploma in CSE/ IT from AICTE recognized institutes are also eligible for taking admission.

Uniform for BCA Students is same as College degree students.

(The Course Structure of BCA programme as per NEP 2020 has not yet notified by Guahati University. Which will be notified later on)

Hostel Facility (Girls')

Hostel forms can be obtained on the day of admission into First Semester. The date of hostel admission will be notified after selection.

Admission Fee - 10,000/-

B.VOC IN HERBAL PROCESSING TECHNOLOGY (CBCS)

DURATION: 3 YEAR

INTAKE CAPACITY=50

ADP College has introduced UGC-NSQF sponsored Bachelor of Vocation(B. Voc) degree in Herbal Processing Technology (HPT) under Gauhati University from the session 2018-19. B.Voc degree is a New Degree course like BA, B.Sc. & B.Com with lateral entry and multiple exit options at Diploma/ Advanced Diploma level.

COURSE STRUCTURE FOR HPT

SEMESTER	QUALIFICATION PACK
I	Mushroom Grower
II	Medicinal Plant Grower
III	Soil and Water testing Lab Analyst
IV	Agri Warehouse Supervisor
V	Institutional Development Manager
VI	Farm Manager

This course would enable the graduates completing B.Voc to gain appropriate employment (Agro industry, Pharma Industry or Herbal Industry), becoming entrepreneurs and creating appropriate knowledge.

- Three years degree programme with 40% general component and 60% skill components.
- Entry level: 10+2 pass students in 1st year.
- There are options of multiple entry and exit: Students can exit after one year with a Diploma course; after two years with Advance Diploma; and after three years with a B.Voc degree.
- Students obtaining Diploma (NSQF Level 6) from community Colleges are eligible for admission into 3rd year of B.Voc degree programme respectively.

Post Graduate Diploma in Computer Application (PGDCA)

DURATION: 1 YEAR

INTAKE CAPACITY- 60

Semesters	No. of Papers	Marks	Total
I	5	500	900
II	3 + Project	300 + 100	900

Graduate of any stream is eligible for admission into PGDCA. The intake capacity is 60. The admission process starts in the month of May-June in the academic year. The admission process starts immediately after the declaration of TDC final result. Hostel facility is available for girls only.

The Department also offers Diploma in Computer Application. Apart from above courses, the Department also organises short term career oriented certificate and diploma programmes like Computer fundamentals, Web Page Designing, Tally etc.

M. A. IN ASSAMESE

DURATION: 2 YEARS

INTAKE CAPACITY- 30

- a) The Master of Arts (M.A.) Programme (previously called 'Course') in Assamese under Gauhati University will be covered in 4 (four) Semesters:
 The 1st and the 3rd Semesters will be from July to December.
 The 2nd and the 4th Semesters will be from January to June.
 - b) Every Semester will have approximately 100 working days (after leaving out Sundays, vacations and Holidays) and 250 working hours (taking into account class-cancellations and half holidays).
 - c) Each Course and internal assessment will get 60 academic hours at the minimum.
- 2. a) The total marks for the Programme will be 1600 of which 80% (=1280) will be external and 20% (=320) will be internal.
 - b) Each Semester will have 5 'Courses' (previously called 'Papers'). Each Course will be of 80 marks. 80% (=64) of the total marks for the Course will be external and 20% (=16) of the total marks for the Course will be internal. This means, each question paper in an examination will be of 64 marks. The remaining 16 marks will be calculated internally. However, the internal assessment for each Course will be related to the content of the Course.
 - All Courses except 3-04, 3-05, 4-02, 4-03, 4-04 and 4-05 are common for all students. Courses 3-04, 3-05, 4-02, 4-03, 4-04 and 4-05 are optional. Students will have to study either 3-04A, 3-05A, 4-02A, 4-03A, 4-04A and 4-05A or 3-04B, 3-05B, 4-02B, 4-03B, 4-04B and 4-05B. Those who study the first group mentioned above will be considered as having 'Specialization in Assamese Literature' (or 'Specialization in Group-A'). In the same way, the students who study the second group mentioned above will be considered as having 'Specialization in Assamese Language' (or 'Specialization in group-B')
 - d) Each Course in the present syllabus indicates only the external marks (i.e., 64 marks, referred to as 'Full Marks' as far as the external examination is concerned).
 - e) Credit Point for each Course will be 8 (eight).
 - f) The Internal Assessment marks for each Course will be calculated as shown below—

i) Sessional Examination : 8 marksii) Seminar (s) : 4 marksiii) Home Assignments (s) : 4 marks

Total

16 marks

The Course, its contents and full marks allotted to them are shown below.

Semester - I

Course	Contents	Full Marks
ASM 1016	Rise and Development of the Assamese Language	C
ASM 1026	History of Assamese Literature: 1889-2015	C
ASM 1036	Study of Culture of Assam	С
ASM 1046	History of Sanskrit Literature : History, Features and Genres	C
ASM 1054	Creative Writing	VA

Semester - II

Course	Contents	Full Marks
ASM 2016	Assamese Poetry: 1889-2015	C ///
ASM 2026	Assamese Prose: 1846-2015	C/////
ASM 2036	Assamese Drama and Performance: 1857-2015	C//////
ASM 2046	Indian Criticism	C///
ASM 2054	Editing	VA

Semester - III

Course	Contents	Full Marks
ASM 3016	Assamese Novel: 1890-2015	68 C
ASM 3026	Translation : Theory and Practice	С
ASM 3036	World Literature	Е
ASM 3046		Е
ASM 3056	Sanskrit Texts	Е
ASM 3066	Varieties of Assamese Language	Е
ASM 3076	Contact Languages of north-East India	Е
ASM 3086		Е
ASM 3096		Е
ASM 3106	Structure of the Assamese Language	Е
ASM 3116		Е
ASM 3126	Sankaradeva Studies	E/EO

Semester - IV

Course	Contents	Full Marks
ASM 4016	Textual Criticism and Manuscript Reading	C
ASM 4026	Applied Linguistics	C
ASM 4036	Peripheral genres of Assamese Literature	Е
ASM 4046	Assamese Short Story: 1889: 2015	Е
ASM 4056	comparative Studies of Indo-Aryan Languages	Е
ASM 4066	Language Acquisition	Е
ASM 4076	Aspects of Multilingualism	Е
ASM 4086	Western Literary Criticism	Е
ASM 4096	Assamese Criticism	E
ASM 4106	Trends in Linguistics	Е
ASM 4116	Tibeto-Burman Languages of Assam	Е
ASM 4126	Language Study in Assam	Е
ASM 4136	Culture Studies of North-East India	E/EO

M.A. COURSE IN HISTORY

DURATION: 2 YEARS INTAKE CAPACITY- 30

Course Structure: The Post-graduate course in History requires students to opt for 16 (Sixteen) courses over four semesters. The Department also offers one Value Added Course (VAC) per semester, i.e. a total of 4 (four) VAC over 4 (four) semesters. While the sixteen courses in History are assigned 6 (six) Credits each, the VACs are assigned four credits each. Thus each semester has 28 (24+4) credits and the Post-Gracuate Course in History requires a total of 112 (96+16) credits.

Semester - I

Course	Contents	Full Marks
HIS1016	History: Theory and Method	100
HIS1026	History of Assam (Earliest times up to 1228 CE)	100
HIS103A6	State Formation in Ancient India OR	
HIS103B6	Political Ideas and Institutions of Medieval India OR	100
HIS103C6	Colonialism, Imperialism and Resistance in India (1757-1857 CE	///
HIS104A6	East Asia: China and Japan (1839-1949 CE) OR	100
HIS104B6	Indian and South East Asia: Early Cultural contacts	11111
HIS1054	Research Writing in Social Sciences (VA)	100

Semester - II

Course	Contents	Full Marks
HIS2016	Historiography	100
HIS2026	History of Assam (1228-1826 CE)	100
HIS203A6	Social History of Ancient India OR	F F F R 1-1-1-1-1-1
HIS203B6	Social History of Medieval India OR	100
HIS203C6	Social History of Modern India	1111-1-1-1-1-1
HIS2046	Twentieth Century World History	100
HIS2054	Cultural History of North East India (VA)	100

Semester - III

Course	Contents	Full Marks		
HIS3016	Nationalism in India (1858-1947 CE)	100		
HIS3026	History of Assam (1226-1947 CE)	100		
HIS3036	Gender History (Elective/ Open) 100			
HIS304A6	Agriculture, Trade and Urbanisation in Early India OR			
HIS304B6	IS304B6 Agriculture, Trade and Urbanisation in Medieval India OR			
HIS304C6	Economic History of Modern India	11111		
HIS3054	Heritage Sites in North East India : Case Studies (VA)			

Semester - IV

Course	Contents	Full Marks
HIS4016	Post Independence India	100
HIS402A6	Ancient Indian Art and Architecture OR	
HIS402B6	Medieval Indian Art and Architecture OR	100
HIS402C6	Peasants' and Workers' Resistance in Modern India	
HIS403A6	Enthohistory of Assam (Elective/ Open) OR	100
HIS403B6	Environmental History	
HIS4046	Dissertation	100
HIS4054	Historical Application in Tourism (VA)	100

M.Sc. IN HERBAL SCIENCE & TECHNOLOGY

DURATION: 2 YEARS INTAKE CAPACITY- 30

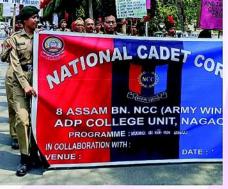
M.Sc. in Herbal Science and Technology is a four semester Regular Post graduate programme under Gauhati University. This programme is in emerging area, interdisciplinary, innovative, job-oriented, helping pass outs to avail jobs in Manufacturing sectors like Medicines, Cosmetics and Herbal oils.

Minimum qualification for entry into the programme is B.Sc. with Chemistry or Botany as Major Subject.

Semester - I

Paper	Paper Code	TITLE OF TOPICS		University Examination			
				Total Credits	Credit Hr/Week		
	HST-101	Introduction to Herbal Science	100	6	6		
THEORY	HST-102	Cultivation and Post Harvest Management of Medicinal Plants	100	6	6		
	HST-103	Microbiology, Immunology and Human Body	100	6	6		
PRACTICAL	HSTP 104	Practical: Introduction to Herbal Science	100	6	12		
	HSTP 105	Practical: Microbiology, Immunology, Human Body and Cultivation Practices	100	6	12		





Semester - II

Paper	Banar		Univer	University Examination			
	Paper Code	TITLE OF TOPICS	Total Marks	Total Credits	Credit Hr/Week		
	HST-201	Pharmacognosy and Phyto Chemistry	100	6	6		
THEORY	HST-202	Pharmocology	100	6	6		
	HST-203	Toxicology and Pharmacokinetics	100	6	6		
PRACTICAL	HSTP 204	Pharmacognosy and Phyto Chemistry	100	6	12		
	HSTP 205	Pharmocology, Toxicology and Pharmacokinetics	100	6	12		

Semester - III

	- Control of the cont		Univer	University Examination			
Paper	Paper Code TITLE OF TOPICS		Total Marks	Total Credits	Credit Hr/Week		
	HST 301	Commercial Aspects in Herbal Science	100	6	6		
THEORY	HST 302	Phytoconstituents	100	6	6		
THEORY	HST 303	Modern Plant Authentification Techniques & Biostatistics	100	6	6		
PRACTICAL	HSTP 304	Commercial Aspects in Herbal Science	100	6	12		
	HSTP 305	Phytoconstituents and Biostatistics	100	6	12		

Semester - IV

Paper	Paper Code	TITLE OF TOPICS		University Examination		
				Total Credits	Credit Hr/Week	
HST 401		Genomics, Proteomics and Bioinformatics	100	6	6	
THEORY	HST 402	Agrotechnnology and Plant Propagation Techniques	100	6	6	
	HST 403	Ethnomedicines, Bioprospecting of Indigenious Medicinal Plants and Conservation	100	6	6	
PROJECT	HSTP404	Literature Survey and Project Work	200	12	30	





DIPLOMA IN TEA TECHNOLOGY AND PLANTATION MANAGEMENT

DURATION: 1 YEAR INTAKE CAPACITY- 50

Eligibility for admission: Higher Secondary Pass.

The skill development programme Tea Technology and Plantation Management is sponsored by community college scheme under UGC, New Delhi, Govt. of India. This is one year diploma course having job opportunities in the field of Tea Gardens, Nursery, Organic and Bio-Manure business. Besides central and state govt., Various Tea Boards, Bank, NABARD etc. offer financial support upto Rs. 1.0 Crore.

Semester - I

Paper	Paper Code	NAME	CREDIT	
Ī	TM 101	Tea Science & Husbandry Practices	03	
II	TM 102	Plant Physiology, Cyto-Genetics And Plant Improvement	03	
III	TM 103	Society, Culture and People in Tea Industry	03	
IV	TM 104	Cultural Practices		
V	TM 105	Plantation Management	04	
VI	TM 106	Plantation Economy and Regional Development	04	

Semester - II

Paper	Paper Code	NAME	CREDIT
I	TM 201	Tea Manufacture And Marketing	04
II	TM 202	Legal Perspectives	03
III	TM 203	WTO & Global Tea Issues	03
IV	TM 204	Environmental Issues and Plantation Agriculture with Special Reference to Tea	03
V	TM 205	Management of Tea Estate	03
VI	TM 206	Plantation Management	04





DIPLOMA IN FASHION AND DRESS DESIGNING TECHNOLOGY (DFDDT)

DURATION: 1 YEAR INTAKE CAPACITY- 30

Eligibility criteria for admission into DFDDT is Higher Secondary passed. The admission process starts immediately after the declaration of H.S. Final examination result.

COURSE STRUCTURE FOR DFDDT

Semester - I

Paper	NAME	Total Marks
I	Fashion Technology	100
II	Sketching	100
III	Colour And Designing Idea	100
IV	Drafting	100
V	Hem Embroidery	100

Semester - II

Paper	NAME	Total Marks
VI	Textile Theory And Fiber Identification	100
VII	Advance Drafting	100
VIII	Embroidery (Machine & Tradition)	100
IX	Dying, Printing And Communication Skills	100
X	Computer, Project And Assignment	100

Apart from above course, the department also offers certificate course in Fashion & Dress Designing (CFDD) under UGC sponsored programme and various career oriented certificate courses like Cutting & tailoring, Embroidery, Screen printing, Fabric, tie & Dye etc. Admission into these certificate courses are open during the entire academic session.

IDOL (INSTITUTE OF DISTANCE AND OPEN LEARNING)

College offers Graduate, Post Graduate and BCA, BSc IT, MSc IT Courses through distance learning under Gauhati University (IDOL).



Admission Requirements

- Students seeking admission to the college shall have to apply online in the prescribed form available in the college website.
- The college will prepare a merit list department wise amongst to the candidates applied for admission.
- iii. Candidates need to upload the documents online in image (in JPEG or PDF) format but they have to produce them in original when asked for.
- iv. The testimonials to be uploaded at the time of application are—
- a) Mark sheet and Pass Certificate of the last examination.
- b) HSLC Certificate / Admit Card for Age verification.
- c) Character Certificate from the Head of the institution last attended.
- d) Caste Certificate/Gap Certificate/ Migration Certificate/ Disability Certificate (if any).
- e) Certificate of NCC, Games, Sports, cultural activities (district level or higher) for Admission under Rule 6(4).
- f) Registration card of AHSEC/GU.
- g) Candidates should incorporate the following points in admission form - name of district, name of student, class in which admission is sought, stream in which admission is sought, father's name, mother's name, gender, caste, whether PWD, Domicile state, Bank Account details (Bank Name, Branch Name, Account Number, IFSC Code) and Mobile Number.
- h) The students must furnish any one of the following supporting documents to prove their domicile of assam- PRC, Voter's ID Card of self or parent, NRC of self or parent/Aadhar Card of self or parent/BPL Card of family, Birth Certificate issued by Registrar of Birth and death/Passport of self or parent.
- The self financing courses and streams will not be included under fee waiver scheme.

Eligibility For Admission

- i. Right of admission is reserved by the college authority.
- ii. Students are admitted on Merit Basis only.
- Reservation of seats for ST/SC/OBC/ PH will be in accordance with the Govt. rules existing at the time of admission.

- iv. Preference will be given to students having proficiency of high standard in extra curricular activities under existing rules, giving bonus marks 5% of total marks secured. The quota is limited.
- Seats remained vacant after application of rules III and IV above will be filled in by general category candidates.

Attendance

- Students failing to attend a minimum of 75% classes in each subject will not be eligible to appear in any sessional as well as final examination.

 Parents/gurdians of the students should submit an undertaking that their wards will attend a minimum of 75% classes in each subject in each semester on the first week of commencement of classes.
- Continuous absence for 21 teaching days in a class is enough to debar the concerned student from attending the class/ from appearing the examination.
- Scholarship holders with less than 75% attendance may be deprived of the scholarship.

College Examination

TDC Semester System:

20% of total marks comes from internal assessment / evaluation and rest 80% from end semester evaluation. There shall be atleast one sessional examination in each semester.

Change of combination of subject (s)

There shall not be any change of combination of subjects.

ONLINE FORM FILLUP FOR ADMISSION

Candidates have to apply for admission in online. Applicant have to visit the website www.adpcollege.ac.in and click in online Admission button. However on the day of Admission candidate have to attend college for phisical verification of their documents for spot admission.







Fees Structure for Admission

Session: 2022-23

CLASS	Tution Fee	Fees as per Govt. Rule	Laboratory Fee	TOTAL
TDC 1st Semester Arts/ Commerce	840.00	4660.00	-	5500.00+3000 (Course fee for commerce)
TDC 1st Semester Arts (with Practical)	840.00	4660.00	250.00	5750.00
TDC 1st Semester Science	1020.00	4660.00	1000.00	6680.00
TDC 3rd Semester Arts/ Commerce	840.00	4660.00	W.V.D	5500.00 + 3000.00 (Course fee for Commerce)
TDC 3rd Semester Arts(with Practical)	840.00	4660.00	250.00	5750.00
TDC 3rd Semester Science	1020.00	4660.00	1000.00	6680.00
TDC 5th Semester Arts/ Commerce	840.00	4660.00	1	5500.00 + 3,000.00 (Course fee for Commerce)
TDC 5th Semester Arts (with Practical)	840.00	4660.00	250.00	5750.00
TDC 5th Semester Science	1020.00	4660.00	1000.00	6680.00
BCA 1st, 3rd & 5th Semester		4460.00		4460.00+10,000.00(Course fee per semester)
MA 1st, 3rd Semester (Assamese, History)		4460.00		4660.00+7540.00 (Course Fee, Assamese) 4460.00+6540.00 (Course Fee, History)
MSc Herbal Sc. 1st Sem/ 3rd Sem		4460.00		4460.00+15540.00 (Course Fee)

Hostel Fees: i. Admission Fees

: Rs. 3000.00

ii. Caution Money : Rs. 500.00 (Refundable)

ii. Establishment Fees : Rs. 6000.00 iii. Contingency Fees : Rs. 500.00

> Total Rs. : Rs. 10,000.00

N.B. 1: Students taking Computer Science / Computer Application will have to pay an additional fee of Rs. 200.00 per month.

N.B. 2: Fees to be paid for courses other than mentioned above will be notified at the time of admission.

For Free admission :

I. Free admission will be followed as per govt. order.

II. Students must submit original marksheet of qualifying examination without lamination.

III. Undertaking must be submitted.





UGC Sponsored Study Centres

The college is running following Study Centres with the financial assistance received from UGC-

i) Gandhian Study Centre

ii) Women Study Centre

iii) Ambedkar Study Centre

The centres are actively engaged in various academic and socio-economic development activities in and around Nagaon town.

Other Amenities

- I) Identity Card: Every student, on admission, gets an Identity Card. It is obligatory for a student to keep the card in person during his/her college hours. Loss of Identity card will invite a fine of Rs. 30. 00 for re-issue. Students will receive fresh Identity Card for each Academic Session.
- II) College Magazine / Journal: There is a college magazine 'Ananda Lekha', published annually. Students are welcomed to contribute articles to the journal. Besides, students can contribute their articles in the journals published by respective departments. The college magazine was awarded Best Magazine by Gauhati University for three consecutive year i.e. 2011-12, 2012-13, 2013-14. A news letter is also published by the college every year.
- III) Girls' Hostel: The college offers hostel facilities for Girl students. There are two Girls' hostels in the college campus. Preference is given to meritorious and poor students and students who come from distant places while giving admission.

Hostel forms can be obtained on the day of admission into First Semester. The date of hostel admission will be notified after selection.

Nos. of seats: Hostel No. 1-34; Hostel No. 2-118

Admission form and brochure is available at office.

- **IV)** Student's Insurance: The College has already introduced a novel way to insure every student of the institution under the Student Insurance Scheme managed by New India Assurance Co. against any untoward incident at a nominal annual premium of Rs. 20/- (rupees twenty) only.
- V) Career Counselling Cell: The college runs a career counselling cell and the students can avail guidance from it on their career prospects. The cell organizes career guidance workshops.
- VI) Health care and pure drinking water facility: College provides free health check-up for all students. Aqua-guards are installed at various points to supply drinking water.
- VII) Canteen: The College Canteen provides light refreshments to students and college staff under hygienic conditions at affordable prices.
- VIII) Security System: The whole college campus is monitored through Close Circuit Camera.
- **IX)** Incentives to Student: There is provision to give text books free of cost to needy students. Students with poor performance will be helped to attain the necessary level of proficiency through remedial coaching. The college felicitates star performers who secure 9 or above CGPA in Degree Course final examination.
- X) Sale Counter: There is sale counter for Vermicompost and Mushroom, which are produced in the college.





X) Scholarship

UGC Scholarship : (A) For general category- APL / BPL certificate has to be produced.

(B) For OBC/ MOBC (non creamy layer)/ SC/ ST category.

Minority Scholarship: (A) Annual income certificate from the DDO's for the students whose

father / mother is in service. (B) Annual income certificate from the Circle officer / Mouzadar for the students whose father / mother is not in service.

General Scholarship: Students may claim National Scholarship, State Merit Scholarship, ST/SC/

OBC/Minority Scholarship according to their choice and eligibility subject to Govt. rule 3 of 7. Provision is there for cash award for students who are

differently able.

Ishan Uday : The Ishan Uday Scheme sponsored by the UGC (University Grants Commission)

has been availed by our first year undergraduate students from the academic year 2015-16. The students whose family income does not exceed Rs. 4.5 lakh

per annum. are eligible to apply for this scholarship.

XI) Students Aid Fund: On application, the needy students get aid in terms of cash or books from this Fund subject to fund position, provided the authority is satisfied with his/her conduct and overall performance in all aspects. There is a fund contributed by teachers to help students in their need.

XII) NCC & NSS: The NCC is an organization which provides a golden opportunity to the students to develop leadership qualities, spirit of service and self confidence. It helps them to be disciplined and build a dynamic personality to further the cause of National Integration. Students can opt for Advance course on First Aid. At the end of the prescribed course an examination is held and certificates are issued to the successful cadets. The National Service Scheme (NSS) is an organisation providing opportunity for students to develop their personality through community service. Students of our college have earned name and fame from these.

XIII) Scout and Guides: The institution collects Rs. 5/- from each student towards Bharat Scouts and Guides as per Govt. Letter No. Appt/ Scout /Guide/70/2010/5 dtd. Kahilipara, 25-02-2011.

XIV) Associations: The ADP College Students' Union is the General Body of the students of the college. Its membership is compulsory for every student. The election to college students union held will be strictly in conformity with Lyngdoh Commission Recommendation. The Principal of the college is the President of the body and teachers are nominated by the Principal to act as Prof.-in-charge/advisors for different portfolios.

Apart from it, the college has a number of associations and forums namely ADP College Science Society, ADP College Arts Society, ADP College Geographical Society, ADP College Study Circle, Cine Club etc. The Principal of the college is the President of all these Associations.

XV) Alumni Association: There is an Alumni Association in the college. The association takes active part in the all round development of the college. A sum of Rs. 150.00 is realized from every student at the time of leaving this institution after passing final examination as contribution to Alumni Association Fund.

XVI) Placement Cell: There is a Placement Cell in the college, which guides students for job interviews by the Companies, Banks etc. for recruitment. The cell also arranges coaching/preparatory classes for different competitive examinations.



ANANDARAM DHEKIAL PHOOKAN COLLEGE



XVII) Seminar / Work shop / Lecture Programmes etc.: The college organises an annual lecture programme in memory of Anandaram Dhekial Phookan which is delivered by a person of eminence. It also organises various seminars and workshops sponsored by UGC and other agencies.

XVIII) College Publication: The college publishes books written/ edited by its staff members. It also publishes journals, departmental bulletins etc.

XVIX) Anandaram Dhekial Phookan Award: An annual award was instituted in the name of Ananadaram Dhekial Phookan in 2017. The award is given every year to someone having original contribution and leaving impact on the lives of people of Assam. Science & Technology, environment, sports etc. are some of the areas where would be given. In 2017 the award was given in the area of science and technology to Dr. Bidyut Kr. Sharma, in 2018 in the area of academics to Sri Nahendra Padon. In 2019 the award was given to Smt. Birubala Rabha, eminent social activist, while the 2020 award was given to Sri Bishnu Khargharia, Veteran Actor and Artist of Assam.

Initiative of RUSA:

Rashtriya Uchchatar Shiksha Abhiyan (RUSA) is a Centrally Sponsored Scheme (CSS), Iaunched in 2013 aims at providing strategic funding to eligible state higher educational institutions. The central funding (in the ratio of 60:40) for general category state, 90:10 for special category states and 100% for union territories) would be norm based and outcome dependent. The funding would flow from the central ministry through the state governments/ union territories to the State Higher Education Councils before reaching the identified institutions. Since 2016-17, ADP College is funded by RUSA under different schemes. The college has received a financial grant of Rs 1 crore of which a new RCC building consisting of six spacious rooms of Rs 70 lacs has been completed. The Girls' common room in the building has been facilitated with privacy of sanitation. The remaining amount has been utilised on construction of linking roads in the college, purchasing of lab equipments and sports facilities. In addition to the infrastructure grant of RUSA towards ADP college, the college has had a grant of Rs. 2.5 lacs on Equity Initiatives. Under Equity Initiatives College has run a scheme known as Finishing School which aims to develop wholeness of inherent personality of students. Skill development is one of the prime aim of the course targeting all round development of final year students. The course will enhance personality development as well as communication skill while facing an interview for a job. As per the discussion with parent body of Finishing School, skilled youths will have ample opportunities to be engaged in corporate as well as multi-national agencies and for that youths have been trained to fit in that atmosphere. ADP college takes immense pride in shouldering such noble responsibility in guiding our youths for uplifting to get brightest future. The program has been started in regular manner targeting third year students from 2018 onwards. A well equipped room for finishing school has been allotted on the first floor of RUSA building.

Rules and Regulations

General Rules

The college lays great emphasis on discipline and character building of the students. So they must abide by the rules and regulations of the college and the hostel.

- 1. College uniform is compulsory for every working day. Students without uniform will not be allowed to enter the college campus.
- 2. Students can not bring four wheelers inside the campus. Two wheeler must have silencers.



ANANDARAM DHEKIAL PHOOKAN COLLEGE

- 3. Smoking, spitting, throwing waste indecently, destroying college property, making noise and loitering in the campus may lead pecuniary fine or expulsion from the college or both.
- 4. All forms of ragging in the college or in the Hostel are strictly prohibited. Strong disciplinary action will be take against those involved in such activities.
- 5. The Identity Card should be brought to the college every day and is to be produced whenever asked for.

Attendance Rules

- 1. Attendance in class is compulsory.
- Students failing to attend at least 75% of the classes in each subject will forfeit the benefits of scholarship and other facilities (e.g. contesting in college election). He/She will not even be allowed to sit for any final examination.
- Names of the students who fail to attend their classes for first 21 days will be struck off from the Major course.

Library Rules

- 1. A student is provided a library card with the facility to borrow two books at a time for 15 days. A student having Major subject gets the privilege of borrowing 4 books at a time. Students are to follow library rules. They must return the library card at the end of the session.
- 2. In no case a student can keep a book for more than 15 days from the date of issue. The books may be reissued for another 15 days as per rule of the library.
- 3. If He/She does not return the book within 15 days a fine of Rs.1 per day up to 15 days and Rs. 1 (one) per day thereafter will be imposed.

Hostel Rules

- 1. All hostel boarders are required to maintain hostel rules strictly. A copy of 'Hostel Rules' will be provided to each boarder at the time of Hostel Admission.
- 2. Indulging in ragging, damaging hostel property or violating hostel rules is liable to be expelled from the hostel as well as from the college.
- 3. Hostel remains closed during summer and puja vacations.
- 4. Hostel boarders are required to keep their rooms tidy, neat and clean and observe proper methods of disposal of garbage.
- 5. Outstation leave will be granted only on production of an application by the boarder duly signed by the parents or local guardian.

Election Rules

- The election of ADP College students' union is held as per guidelines of Hon'ble Supreme Court
 of India dated 22-09-2006. The guidelines are as follows—
- i. Under graduate students between the ages of 17 and 22, only can contest the election.
- ii. The candidates should in no event have any academic arrears in the year of contesting the election.
- iii. The candidate should have the minimum percentage of attendance in classes as prescribed by the university of 75% attendance, whichever is higher.
- iv. The candidate shall not have a previous criminal record. The candidate shall also not have been subject to any disciplinary action by the College Authority.
- v. The candidate must be a regular full time student of the college.



CODE OF CONDUCT FOR STUDENTS:

- I. Students are expected to maintain the highest standards of discipline and dignified manner of behavior inside as well as outside the College campus. They shall abide by the rules and regulations of the College and should act in a way that highlights the discipline and esteem of the College.
- 2. A six day working schedule from Monday to Saturday is followed. Classes are scheduled from 8.30 a.m. to 4.30 p.m.
- 3. All the students are expected to be present in the class well -within time.
- 4. No student shall enter or leave the class room when the session is on without the permission of the teacher concerned.
- 5. In the events of Student seminars/project presentations etc., it is compulsory that all the students of the concerned class be present for the entire session.
- 6. All students shall leave the college premises immediately after 4.30 p.m. No students shall wander or gather in verandah, corridor, and staircase etc.
- 7. All leave applications (Regular & Medical) shall be submitted in time, for sanction by HoD. Application for medical leave shall be accompanied by valid medical certificates.
- 8. Students shall come to the college only in approved uniforms.
- 9. Students shall not make any alterations to the college uniform. Any violation of this could result in suspension from the college.
- 10. All the students are expected to attend all college functions in college uniform unless otherwise specified.
- 11. All the students shall wear their identity cards, well displayed. Identity badge is a public document and any teaching staff and non teaching staff shall have the right to peruse it.
- 12. Students shall not bring powered high decibel sounding vehicles inside the campus. Speed limit of 10 KM will be maintained inside the campus.
- 13. Students are expected to maintain silence in the academic buildings to maintain the decorum and, any deviant behavior such as hooting, whistling, loitering etc. will be treated as indiscipline.
- 14. For independent study, students are expected to use the class rooms, library or the demarcated areas of the academic building and shall not resort to sitting in staircases or circulation areas where they could interfere with the free movement.
- 15. Students are encouraged to make use of the library, common computing facilities and to involve in professional body activities or any program authorized by the college beyond class hours. However under normal circumstances students shall retreat to their hostels or residences by 5.00PM.
- 16. Accessing Social Networking Sites is prohibited within the classroom; however access to these sites are permitted in hostel building during time slots specified by the hostel wardens. Cellphones can be used in classroom for academic purpose with permission.
- 17. Students must keep the campus neat and clean. Do not put any waste anywhere in the campus except in the waste baskets kept. Any violation of this shall invite disciplinary action.







ANANDARAM DHEKIAL PHOOKAN COLLEGE

- 18. Consumption of intoxicants / psychotropic substances in any form or smoking or using chewing-gum, gutka, panmasala etc. are strictly prohibited.
- 19. It is strongly advised to refrain from activities such as scribbling or noting on walls, door or furniture which could deface the college and destroy the academic ambiance.
- 20. Carefully handle the furniture, equipment, fixtures and appliances of the college and lab. Careless handling/misuse of the above could result personal injuries or damage to property Follow safety precautions near electrical installations. In the event of damage of property, the responsible students will have to bear the cost of replacement/repair with fine.
- 21. Students are not permitted to arrange any unauthorized celebrations and decorations of any magnitude in the campus.
- 22. Students are not permitted to distribute or display (both physically and electronically) material such as notices, banners, X'mas stars etc. in the campus without the permission of the competent authority.
- 23. Students are expected to make use of academic, co-curricular and extracurricular facilities available to the optimum levels. This will certainly make them physically fit, academically competent, mentally alert and socially sensitive.
- 24. Students who intend to represent the college in intercollegiate events shall take prior permission from the concerned head of the department and the selection will be based on parameters such as academic performance, attendance, character, existing academic pressure and competence of the student in the proposed event for participation.
- 25. During internal examinations of 2 Hr period, students are not allowed to leave the hall within one hour from the beginning of the exam, and students have to occupy the seat 5 minutes before the commencement of the examination.
- 26. The College Union will be formed as per Lyngdoh Committee recommendations approved by the Honorable Supreme Court of India. It will be based on a parliamentary (indirect) system given in Section No.6.2.4 of Lyngdoh Committee recommendations.
- 27. Political activity in any form is not permitted in the College campus. Unauthorized meetings, propaganda work, processions or fund collections are forbidden within the College, hostels, and outside the college.
- 28. Harassing juniors, ill treatment to other fellow students or any such form of ragging is objectionable and liable to be treated as criminal offence by the law enforcing agencies as per the directives of Hon'ble Supreme Court of India.
- 29. Misbehavior towards girl students, use of threat or violence against members of the staff or fellow students will be considered as very serious cases of misconduct.
- 30. Students must pay fees, mess bills etc. in time.
- 31. Any violation of the above rules will invite penalty in the form of warning, fine, inviting guardians or any course of corrective measure as found suitable by the concerned staff member or higher authority of the College.
- 32. Expulsion from the College is enough for expulsion from the hostel.







Discipline

- Maximum emphasis is laid on discipline and character building, and students are expected to maintain a high standard of discipline. They are subject to rules and regulations of the college.
- 2. Violation of rules, indecent activity, indiscipline, unsatisfactory progress, irregular attendance, irregular clearance of college dues, showing discourtesy to teachers and office staff in any form etc. are some of the offences which may make students liable for disciplinary action like termination of scholarship, forced transfer and even expulsion from the college.
- 3. Students' Union and all other Associations functioning in the college shall be subject to such guidance and control as the college administration may prescribe from time to time.
- 4. Any notice desired to be pasted or circulated by the students anywhere on the college premises shall require the permission of the Principal. Nothing can be done on the college campus without the knowledge of and permission from the college authority.
- 5. All powers for maintenance of discipline are vested with the Principal and his decision shall be final in all such matters.
- 6. Ragging of any sort is strictly prohibited. The college has its anti-ragging committee and anti-ragging squad. The victims of ragging are requested to contact with the Principal or any of the members of faculty. Contact numbers are displayed in the College premises.
- 7. Use of cellphones is not allowed in college campus.
- 8. Students are advised not to give public post in any social media on any matter related to the college. Violation of which shall be treated as punishable offence. Parents/ Guardians are also expected to maintain decency in such matters.

Grievance Redressal Cell: The Grievance Redressal Cell of the College aims at creating an atmosphere of self-discipline and accountability among the students. Any body connected with the College can submit specific allegations, grievances, suggestions in the box kept for this purpose in front of the office of the Principal. The Principal in consultation with the members of the cell, takes necessary action in respect of the complaints, suggestions and grievances etc.

Women Cell: A women cell is functioning in the college to safeguard the interest of fair sex and their welfare measures.

Uniform: Students without uniform will not be allowed to enter in the campus.

Boys: 1. Light Sky Blue Shirt and Black Pant.

Girls: 1. Muga or muga-coloured mekhela, skyblue blouse and white chadar/ white saree with skyblue border.

2. White salwar-kameez and sky blue chunni. 3. Black Sweater

Borkha, Short Kurties & Leggings (Girls'), Kurta & Pyjamas (Boys) are not allowed.

Face can not be covered by students.

College Teaching Staff: The college has a highly qualified teaching staff. 40 teachers have Ph.D. Several teachers are pursuing research works under MRP scheme of UGC. A few teachers are doing research work leading to Ph. D. degree. All the teachers have to undergo mandatory training under Refresher/ Orientation course/ short term course to keep abreast of recent developments in their respective subjects. Several Major Research Project and Minor Research Projects are going on.





ANANDARAM DHEKIAL PHOOKAN COLLEGE

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NANDARAM DHEKIAL PHOOKAN COLLEGE



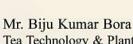
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- 2. Mr. Debasish Bhagawati Senior Assistant (Accountant)
- 3. Mr. Pranab Kumar Nath Junior Assistant
- 4. Md. Faijur Rahman Junior Assistant
- 5. Mr. Arupjyoti Bora Junior Assistant
- 6. Mr. Raktim Borthakur Junior Assistant (Contractual)
- 7. Ranjan Kalita Library Assitant (Contractual)













OFFICE SUB-STAFF



- 1. Sri Ansar Khan
- 2. Sri Upen Ch. Bora
- 3. Md. Jamal Uddin
- 4. Mr. Manik Ch. Bordoloi
- 5. Md. Jahirul Islam
- 6. Sri Tutu Moni Das
- 7. Md. Rafigul Islam
- 8. Sri Jiten Ch. Kalita
- 9. Sri Kamal Bora
- 10. Md. Sohidul Islam
- 11. Sri. Srimanta Baruah
- 12. Md. Abdul Gulap
- 13. Mrs. Mina Prava Bora

- 14. Mr. Gautam Bora
- 15. Mr. Mintu Hatowal
- 16. Md. Muzafar Ahmed
- 17. Mr. Rajen Das
- 18. Hemanta Gogoi
- 19. Chandan Das
- 20. Rajib Nath
- 21. Dibjyoti Saikia
- 22. Pinku Saikia
- 23. Nipu Saikia
- 24. Gautam Saikia
- 25. Bhaskar Bordoloi



ADP College at a glance

1. Full Name : Anandaram Dhekial Phookan College

2. Date of establishment : 7th September, 1959

3. Address : R.R.B. Road, South Haibargaon

P. O. Haibargaon, Pin - 782002

Dist. Nagaon (Assam)

4. Website : www.adpcollege.ac.in5. Principal i/c : Joy Kumar Singha

6. Vice Principal : Dr. Mridul Kr. Hazarika

7. UGC Recognition : 2F : 1/1/1968, 12B : 1/1/1968

8. Affiliated University : Gauhati University (year 1963)

9. Type of Institution : Co-education

10. Campus area : 2.8 acres

11. Built-up area : 11808.4 sq. mt.

12. No. of Hostels : 2 (Girls)

13. No. of inmates in Hostel : 152

14. Courses offered : a) Under Graduate (U.G.) – 21

b) Post Graduate (P.G.) - 3

c) Under Graduate Diploma - 3

d) Post Graduate Diploma - 1

e) Certificate - 3

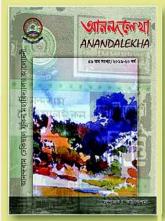
15. No. of Departments : 21

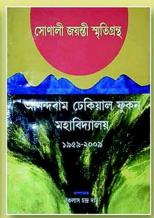
16. Students strength (2020-21): B.A. - 1412

B.Sc. - 678 B.Com. - 327 B.C.A. - 160 P.G. - 91 Diploma - 31 Certificate - 120

17. Teaching staff (strength) : 72
18. Library Staff (strength) : 5
19. Office Staff (strength) : 9
20. Bearer (strength) : 24

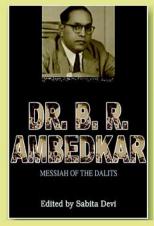
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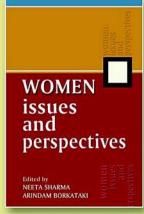


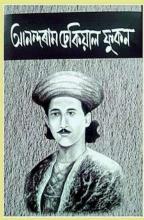








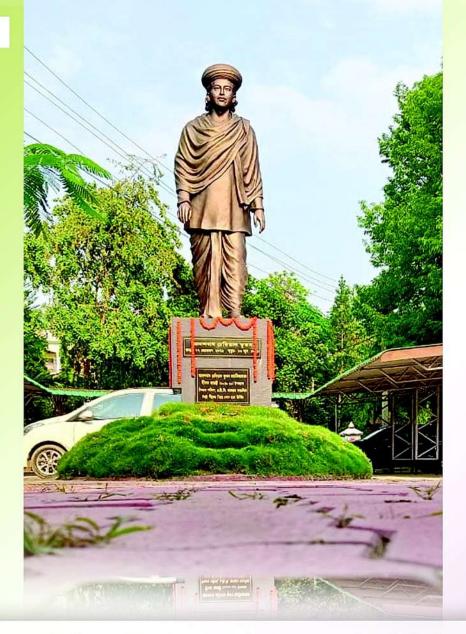








Serial No.:



"…জি সময়ত অসম হাবি গুচি, ফুল বাৰি হব, নৈত ডোঙ্গা গুচি, জাহাজ হব, ঘৰ বাঁহৰ গুচি, সিল ইটাৰ হব, গাঁৱে গাঁৱে হেজাৰে হেজাৰে পৰ্হা সালি, গিয়ানৰ সভা, চিকিতসালই, দুখিয়া দৰিদ্ৰ পৰিত্ৰানৰ আলই হব, আৰু জি কালত লোক সকলে পৰম্পৰ হিংসা ন কৰি আটাইয়ে আটাইক ভাত্ৰিবত চেনেহ কৰিব, কেৱে দুটকা কানিৰ সলনি মিচা সাখি নি দি, লাখ টকাকো কাতি কৰি থব, কোটি টকা ভেঁটি পাইয়ো কাৰো অন্যাই ন কৰিব, বেস্যা, কানি আৰু সুৰা এই কথা দেসত লোকে ভু নো পোআ হব, সেই সমই, হে পৰম পিতা জগদিস্বৰ, সিঘ্ৰে ঘটোআ।"

Published by-

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