**CURRICULAM VITAE**

GEETI MONI DEKA 

C/O Ramani Kanta Deka

Village- Khutikatia

P.O- Haibargaon, P.S- Nagaon Sadar

District- Nagaon, State- Assam

Pin- 782002

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**ACADEMIC QUALIFICATION**

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| **Examination passed** | **Educational institution** | **Board/**  **University** | **Year of Passing** | **Division/**  **Class** | **CGPA** | **% of marks** | **Major**  **/specialization** |
| AISSE | JAWAHAR NAVODAYA VIDYALAYA,  MORIGAON | CBSE | 2009 | 1st |  | 77.3 |  |
| AISSCE | KENDRIYA VIDYALAYA,NAGAON | CBSE | 2011 | 1st |  | 76.8 |  |
| B.com | NOWGONG COLLEGE | GAUHATI UNIVERSITY | 2014 | 1st | 7.3 | 73 | ACCOUNTANCY |
| M.com | GAUHATI UNIVERSITY | GAUHATI UNIVERSITY | 2016 | 1st | 6.75 | 67.5 | ACCOUNTING AND FINANCE |
| SLET |  | SLET COMMISSION | 2018 |  |  | 63.4 | COMMERCE |
| M.phil (pursuing) | ASSAM UNIVERSITY DIPHU CAMPUS | ASSAM UNIVERSITY |  |  |  |  |  |

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| **SEMINARS** | **PAPERS PRESENTED** |
| NEICMA 4th National Conference on Contemporary Issues in Commerce and Management, 27th and 28th September, 2019, Dibrugarh University | A Conceptual Study on the Growing Trend of Online Shopping and its Influence on Brick and Mortar Stores |
| National Seminar on Changing Dynamics in Business and Management: Technological Intervention and Environmental responsiveness, 22nd and 23rd October 2019, Gauhati University | Growth of E-Commerce in small towns: A Study on Nagaon Town of Assam |
| International Conference on Global Business and social issues, 10th and 11th January, 2020, Assam University, Silchar | Impact of online shopping practices on retail stores: A study on Nagaon Town of Assam |
| International Conference on New Frontiers in Engineering, Science, Law, Management, Humanities and Social Science 2020, 22nd and 23rd February, 2020, Gauhati University | Impact of Online Shopping Practices on Physical Stores;A study on Electronics Retail stores of Nagaon Town of Assam. |

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| **PUBLICATIONS** | **PAPER** | **JOURNAL/ BOOK** |
| ISSN | Impact of Online Shopping Practices on Retail Stores : With Special Reference to Apparel Stores of Nagaon Town of Assam | OUR HERITAGE JOURNAL (UGC CARE Approved International Indexed and Referred Journal ) ,volume 68, issue 1, impact factor 4.912, ISSN- 0474-9030 |
| ISBN | Impact of Online Shopping Practices on Physical Stores : A Study on Electronics Retail Stores of Nagaon Town of Assam | SPECTRUM Vol II, ISBN-978-93-90468-71-3, 2020 |
| ISBN | Covid 19 Pandemic and the Consequence over E-Business in India: A Study on Flipkart and Amazon India. | COVID 19- IMPACT ON INDIAN ECONOMY AND GROW UP STRATEGIES, ISBN- 978-81-933014-7-0,2020 |
| ISBN | A Study on the Challenges and Opportunities of E-Commerce due to Covid 19 Pandemic in India. | IMPACT OF COVID 19 ON INDIAN SOCIETY : CHALLENGES AND OPPURTUNITIES, ISBN- 978-93-85756-99-3, 2020 |
| ISBN | Customer Retention through Digital Media: A Study on E-Commerce Customers of Nagaon Town of Assam | DIGITAL PROMOTION, ISBN- 973-93-88804-85-1, 2020 |
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| **WORKSHOPS** |
| National Workshop on Research Methodology and SPSS Usage in Data Analysis, 16th to 20th September, 2019, Assam University Diphu Campus |
| One week National Workshop on Application of Quantitative Techniques and software for Social Science Research, 10 th to 16th June, 2019, B.H College |
| Use of ICT Tools for Classroom Teaching (FDP) 12th to 18th November, 2018, Dr. B.K.B College. |
| Training of Trainers on Gender Equity, 8th to 10th January,Raha College |
| IIG Entrepreneurship Summit, 13th to 15th March, 2015, IIT Guwahati |

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| **WEBINARS** |
| One Week Online National Level Faculty Development Program (FDP) from June 1, 2020 organized by Department of Commerce, Dibrugarh University, Assam |
| National Level Training Program on Online Teaching- Learning Tools organized by Assam College Librarians Association held on 15th June, 2020 |
| Two-day Webinar on Research and Education During and After Covid 19 organised by Don Bosco College Golaghat on 26th and 27th June, 2020 |
| Five days International Online Faculty Development Program of New Paradigms of Research In Commerce and Management (29th June to 3rd July 2020) Organized by Rajiv Gandhi University, Rono Hills |
| A Three-Day Lecture Series on “Contemporary issues in Business and Finance in Present Pandemic situation in India”organized by Business Spectrum, The Bi-annual peer reviewed Referred Journal of Indian Accounting Association South Bengal Branch from July 10-12, 2020 |
| Entrepreneurship Scenerio during Covid 19 Pandemic, With Special reference to North East India, organized by Assam Women’s University, Department of Business Management, 12th July |

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| **WORK EXPERIENCE** | **INSTITUTION** |
| 2 and half years, from 1st August 2017 to 31st January 2020 | Dr. B.K.B College, Nagaon |
| From 3rd February 2020 till now | A.D.P College, Nagaon |

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| **PERSONAL DETAILS** |  |
| Father’s Name | Ramani Kanta Deka |
| Mother’s Name | Anima Saikia Deka |
| Date of Birth | 3rd November 1993 |
| Sex | Female |
| Mother Tongue | Assamese |
| Marital status | Single |
| Religion | Hinduism |
| Languages Known | Assamese, English and Hindi |

**Declaration**

I do hereby declare that the above mentioned statements are true to the best of my knowledge and belief

Date- Geeti moni Deka

Place- Nagaon